

**PRASAR BHARATI
(INDIA'S PUBLIC SERVICE BROADCASTER)
ALL INDIA RADIO: KOLKATA**

No.Cal-21(10)/2006-PIII/DB

Dated, 10.6.2016

Subject: Limited Tender Notice for hiring of Display Hoardings in identified locations

Station Director, All India Radio, Kolkata invites quotation from advertising agencies empanelled with either DAVP/ INS/ DIPR for hiring of display hoardings for 15 days w.e.f. 15th June to 30th June , 2016 in identified locations in Kolkata as detailed below:

Names of the locations: (One hoarding per location)

1. VIP Rd-Haldiram FCG Airport- 40ft. X 30 ft = 1200 sq.ft.(FL)
2. Park Circus Seven Point Crossing- 40ft. X 40 ft = 1600 sq.ft.(FL)
3. Shyambazar Five Point Crossing- 60ft. X 20 ft = 1200 sq.ft.(FL)
4. Rabindra Sadan Opp. Nandan- 20ft. X 20 ft = 400 sq.ft.(BL)
5. Esplanade,Park Street – Rowdon Street Crossing- 23ft. X 26 ft = 598 sq.ft.(FL)
6. Gariahat Flyover fcg Ballygunge Phari- 40ft. X 20 ft = 800 sq.ft.(FL)
7. Sealdah FOB fcg Rajabazar- 110ft. X 06 ft = 660 sq.ft.(FL)
8. E.M. Bye Pass Chingreehata - 40ft. X 20 ft = 800 sq.ft.(FL)
9. Akashvani Kolkata premises- 40ft. X 30 ft = 1200 sq.ft.(FL)
10. DDK Kolkata premises- 40ft. X 30 ft = 1200 sq.ft.(FL)

Note : Sl. No. 9 & 10 – only Printing & Mounting charges.

Desirous agencies fulfilling the above criteria may send in their quotation in sealed cover to Station Director, All India Radio, Kolkata, Akashvani Bhawan, Eden Gardens, Kolkata – 70001 indicating the following details:

1. Location wise rate of the display hoarding.
2. Types of hoarding (AL/BL/NL/FL)
3. Size (width X height)
4. Area (square ft)
5. Mounting Cost
6. Printing Cost (to indicate per square ft charge for front lit and non lit/ for back lit separately)
7. Total cost per location should be quoted (inclusive of all taxes).

Last date of receipt

The quotations may please be sent by 1.00 **PM on 14.6.2016**. Quotation received after this scheduled time and date shall not be considered.

Date of opening of the quotation

Quotations shall be opened at **3.00 PM on 14.6.2016** in the chamber of Station Director, All India Radio, Kolkata in Akashvani Bhawan, Kolkata. One representative of the agencies can be present during the opening of the quotations.

Selection Procedure

Work shall be awarded to the agency which quotes the lowest price combinedly for all the locations. Only those quotations which are inclusive of all taxes shall be considered.

Station Director

All India Radio, Kolkata